Industry Interaction Session Report

Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **19 February 2024 (10:30 AM)**

Guest Speaker Details:

Prof. Peter Maillet
Professor of Commerce
University of Virginia McIntire School of Commerce.

About Speaker:

- Professor Maillet has nearly 20 years in the global financial services industry as an investment banker, business manager, and private equity investor.
- His experience in mergers and acquisitions, public and private debt and equity financing, and general financial advisory spans various industries, including real estate, telecommunications, information technology, financial services, energy, and transportation.
- He has served as Asia-Pacific COO and global information technology business manager, developing expertise in management, strategic planning, and business innovation.
- Currently he also serves as McIntire's Executive Director for Global Strategy and leads the McIntire Center for Global Commerce.

Committee Tasks:

- Crafted a warm and inviting atmosphere for him and his colleague, ensuring they felt genuinely welcomed and at home.
- Created an engaging reel for Instagram highlighting the lecture.
- Created an "Introduction" & "Thank You" post for SRCC GBO LinkedIn & Instagram handles.

Lecture Insights:

- Prof Peter Maillet emphasized the crucial blend of technical expertise and contextual insight for success in today's dynamic business landscape.
- He quoted "Techniques remain constant, but it's the contextual elements that set businesses apart." Shedding light on the importance of adapting strategies to diverse environments.
- Discussed China's economic expansion and Africa's demographic shifts.
- Prof. Maillet challenged us to rethink capitalism, advocating for the decarbonization of energy, and food, and a shift towards cooperative value capitalism.

Social Media Link:

LinkedIn | Instagram

By:
The Public Relations Cell
SRCC GBO